



February 2016

**Message from
Council Chair Mary Rynearson**

Dear Lions of Multiple District 4,

Wow, the past two months have been so busy!

What a great job the [Lions Float Inc.](#) and the lions of L2 and beyond did for the Parade of Roses events.



A wonderful one-on-one visit with International President Yamada...where he called us to action, asking us to assist our clubs to find where we can be of service in our community. *What need is there? What can we do to help? How can we be focal in our communities?* Dr. Yamada also said we should think about the quality of a member and less focus on quantity. Let's face it, a quality member who has been properly oriented will stay.

Which brings me to training.

Mentoring

I had the honor of attending our MD4 Leadership Institute January 16-18, 2016 in Ontario, CA. VERY NICELY ORGANIZED by our GLT team headed by PDG Steve Robeson. I picked up a lot of new information and came away rallied and very motivated. I believe after a new member has a proper orientation that then he needs a Mentor. The Mentor and Mentee will build trust, respect and mutual understanding.

Retaining club members

Try this for a start to retaining your club members. Thank you to PDG Chris Ohrmund for the Mentoring tips. I learned that conflict is an opportunity for self growth through:

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MD-4 GLT Coordinator

LCIF Coordinator

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97th MD-4 Convention, Modesto

Lions on the Web

1. Compromise
2. Forgive
3. Be Compassionate.

Conflict can arise from Poor Communication; Vested interest; Emotions; even from the Internet.

Five keys for working with conflict

1. Define acceptable behavior. Identify your authority. Set the ground rules. Remain calm & impartial.
2. Hit conflict head-on. Don't delay...act now. Intervention - Prevention.
3. Understanding the WIIFM factor. What's In It For Me?
4. The importance factor. Pick your battles.
5. This where you find out that Conflict is your opportunity for self growth, as stated above.

Thanks to PDG Jeff Roundy for the tips on Conflict Resolution.

Last few comments are on behalf of our MD4 committees. Thank you for all the work that is being done within your committees. Your engagement with your committee really is the work of the Multiple District. The more you talk with your committee members and stay engaged; ask for the information associated to your committee, the STRONGER our Multiple District will become!

Watch out for Membership and Leadership growth!

Message from ID Howard Hudson

Because of our comings and goings around the Multiple District and around the country, we realize that we have missed seeing so many of our friends here in MD4 over the past several months. So it was fun for Lion Lynn and me when we went to Pasadena in early December to help decorate the [Lions Rose Parade Float](#) and saw so many of our fellow Lions.

Then, on December 30 we got to see so many more friends from all around the Multiple District at the International President's Reception leading up to the Rose Parade. Both of these were fun and inspiring as we were able to take part in these great activities. If you haven't gotten to Pasadena to help decorate the Float or been to Rosemead for the International President's Reception, we would encourage you to put these events on your calendar for next year as you will get so much out of participating in either or both.

MARYRYNEARSON
COUNCIL CHAIR

4-C1 Aaron Whealy
4-C2 Phyllis Rogers
4-C3 Leo Macias
4-C4 Macy Mak-Chan
4-C5 Mike Retzlaff
4-C6 Jan Miller
4-A1 Ron Raines
4-A2 Craig Cooper
4-A3 Richard Davis
4-L1 Dr. Fredy Perez
4-L2 Lary Wehage
4-L3 Ki Hyo Shin
4-L4 Ken Myers
4-L5 David Radtke
4-L6 John Ruiz





Centennial Service Challenge

On the International level, our Centennial Service Challenge is off to a great start. The original worldwide goal was to serve 100 million people by the time we gather in Chicago for the Centennial Convention in June 2017. Since last March when the challenge was issued, Lions of the world have reported serving over 68 million people. Because of the tremendous response, this original goal has been increased to a level of serving 200 million people by the time we reach Chicago.

Many of the clubs in our Multiple District have taken part in the focus service areas of *Engaging our Youth, Sharing the Vision, Relieving the Hunger* and *Protecting our Environment* earning banner patches to commemorate this service. If your club hasn't been reporting your activities specifically indicating your involvement in these areas, please begin to do so. That way we can share with the world all the good things we as Lions do.



Focus on increased service, community involvement and membership

In the coming months, you will be hearing more about a drive that is being put together by the North American Directors formulating plans that will focus on *increased service, community involvement and membership*. This is a drive focused on North America and will include many of the things we already do. The plan is to work with our GMT Lions with the goal of turning around the membership losses in North America. It will serve as a reminder of the goals of our International President:

- Lead through Service
- Invite for Impact
- Connect with the Community

As a part of this, each Club and District should be adopting goals of:

- Each Lion has the opportunity to serve hands-on at least 4 times a year
- Each Club ends the year with membership growth of at least +1
- Each District charters a new club of 20+ members into one new community that is not currently being served

Many of our clubs are doing working toward these goals. And many more will be doing so as the year goes on. This effort is aimed at reminding Lions Clubs of how we can more fully serve in our communities and grow our membership at the same time. As plans gel and information is distributed, please share the information with your club.

Finally, Lion Lynn and I want to thank all the Lions of California for your commitment to serving our communities and for the fellowship we all feel with Lions throughout California.

Membership Update...

by PDG Linda Griffin, MD4 GMT Coordinator

As we kick off 2016 and continue the preparation and the celebration of the Lions Centennial, we are in a stage of renewal and transition. As Lions of California we can hold our head high as we continue to lead the way in membership growth. But now we must stop and think about how we are going to retain all of our members and clubs - both new and established. Everyone is endangered if we do not continue to work together.



First of all, everyone is to be congratulated for working on membership growth as it leads to more service projects and more people of the world served.

However, Lions, we are in membership trouble. Yes, we continue to invite members, we continue to put them on our membership rolls; however, we do not provide orientation or work on retention programs. We as Lions continue to lose good members by not involving them in projects - they do not have to be signature projects, but we need to involve everyone **NOW!**

We are all members of the membership committee...**NOW** is the time to "stop the drop"...work on retention of our members - new and established Lions. We must continue to grow and serve with **DIGNITY!**

Do you know where to go for information or resources? If not, let me suggest that you go to the [Lions Clubs International](#) website and click on [MEMBER CENTER](#).

- Imagine, if you did not have to reinvent the wheel.
- Imagine, if all you had to do is read and print or call and ask for the information to be sent to you.

Membership growth and retention has never been easier - most of it is on line and all you have to do is spend some time - in the comfort of your home, casual clothes, and

your favorite beverage with a small group of interested Lions. Invite several Lions to gather and work on an Action Plan and program. Work as a team - everyone has ideas and you need to incorporate them into your action plans and your membership plans.

We are all responsible for our members. We are all responsible for
MEMBERSHIP GROWTH...MEMBERSHIP ORIENTATION...
MEMBERSHIP RETENTION...



How many of you are aware and encouraging your districts, your clubs, your members to take part in the "[Centennial Service Challenge](#)"? If not, why not? Lions, this program is an essential part of membership and leadership growth. It is an avenue of publicity. We can show the world what our great organization is all about and it costs us nothing.

Remember and use the Multiple District Four [PROUD LION MENTORING PROGRAM](#) - a basic orientation and retention program and the first step into the Lions Clubs International Mentoring Programs. There are five (5) easy steps to follow and it is even completed by registering your **PROUD LION** on line. The process needs to be completed within the first six (6) months of your new Lions membership and you work together to accomplish the tasks.

Let us start our new **LIONS** on a strong path of **LIONISM!**

Finally, do you have plans in place for the Centennial Celebration? Are you wondering what this has to do with membership growth? It simply means that: more hands means more service projects which in turn means more people of the world served.

Membership Growth starts here - **NOW-TODAY** - not tomorrow or next year. We cannot continue on the path we are going down. We must listen to our members, change, and become proactive.

Start today! We, as Lions, are the greatest service organization in the world, but we must all become revitalized, relevant and welcome change. Celebrate the Centennial, celebrate our service projects, and celebrate our membership growth. Serve with Dignity, Harmony and Humanity!

Remember the goal:
MAINTAIN AND STRENGTHEN MEMBERSHIP!

Message from Global Leadership Team

by PDG Steve Robson, MD4 GLT Coordinator

Be proud of your leadership. We help solve problems. We ensure that tasks get accomplished. We resolve issues among others. We organize. We oversee. We guide others to high standards. WE LEAD!!

Again, be proud of your leadership. At the club level some wonderful, important, hard-working Lions say, "I'm not a leader." Well, we know better. Let the reader of this article be challenged to help our club members who are in denial accept and feel proud of their leadership!

Are you taking advantage of the opportunities to go to trainings that your Lions dues

entitle you to attend? Your district, your multiple district, and your Lions Clubs International, all three, provide substantive trainings. If you feel that you need education in your club or for individuals in your club, then try the [Lions Learning Center](#). Just go to the LCI website and use your member number to set up an account. I challenge you, again, to try a course or two. Your eyes just might be opened wider.



Getting Started on Another Year of Outstanding Giving

by PCC Roger Powell, MD4 LCIF Coordinator

"Giving Is Good!"



**Lions Clubs International
FOUNDATION**

It's a Three-Peat!

Since my last article in the fall, it has been confirmed that for the third year in a row, Multiple District 4 was #1 in total contributions in Lions Constitutional Area 1 for 2014-15. CA1 includes all of the U.S. and its affiliates plus Bermuda and the Bahamas. Congratulations and thanks to all of you Lions who made this possible!



Halfway There at the Halfway Point for 2015-16

More congratulations and thanks to all who have donated to LCIF so far this Lions year. We are just about halfway to our goal of \$400,000 in donations. Many of the districts are doing an outstanding job of giving. For example, here are the top five in donations in MD4 as of December 31: 4-C4 - \$28,885, 4-L6 - \$25,800, 4-L2 - \$19,560, 4-L4 - \$19,300, and 4-L5 - \$12,944.

We Can Do Better with Improved Participation

But it's not just about the totals of contributions. This year we have been working once again on improving club and individual participation in donations to our charity. The top five districts in participation by clubs so far this year are: 4-L5 at 55.81%, 4-C1 at 47.83%, 4-L4 at 40.44% 4-C4 at 40.43% and 4-L6 at 23.81%. But statewide as of December 31 only 80 of our 732 (10.93%) clubs had donated. And while club donations are much appreciated and form the bulk of the MD's total giving, more individual Lions need to become involved. That's why we've been emphasizing individual participation for as little as \$20 per person.

Contributing Member Program Is One Answer

In the Contributing Member program Lions can donate \$20, \$50 or \$100. This enables members to be a part of the Foundation at a low cost and secures a very nice pin in recognition of the donation. Here in California we have over 20,000 members. If each

one were to donate at the lowest level of \$20, we would exceed the targeted \$400,000 right there. With that kind of participation, we could become competitive with other MD's beyond the U.S. throughout the world, such as Japan's MD334 (431 clubs) which has already donated close to \$600,000 this year.

Giving Is Good!

Your California LCIF team continues to work under the slogan "Giving Is Good!" We urge you all to get in the habit of giving to YOUR charity. More than any pin or other recognition, you will have the satisfaction of knowing that you've helped do good works in our country and others throughout the world.

Now's the Time to Honor Service

The time of district conventions is coming up soon. This is an excellent opportunity to honor those in your district who have given outstanding service as Lions. What better way to do that than to start someone on the road to a Melvin Jones Fellowship or a Progressive Melvin Jones by donating to LCIF in his or her name? And of course, there's the option of giving a Melvin Jones Fellowship outright. This is the highest honor that districts and clubs can bestow for dedicated service.

Two New Opportunities for Disaster Relief

While the LCIF Disaster Relief grant program has for many years provided financial support to Lions and their partners engaged in immediate relief for natural disasters, two newer grants target longer term response and recovery efforts. Disaster Preparedness grants offer \$5,000 to \$10,000 to districts interested in partnering with local authorities and other community organizations to plan and prepare for future disaster relief efforts. Community Recovery grants provide up to \$20,000 for short-term cleanup and repair efforts in situations where other organizations have already addressed immediate needs. Detailed information on both is available at the Foundation's web site at lcif.org.

Individual Assistance Is Available

Your District coordinators and I are there to help you with questions and concerns. You can contact me at kpow@charter.net. I'll be happy to hear from you and assist as best I can!

FAMILY & WOMENS MEMBERSHIP DEVELOPMENT COMMITTEE

by Lois Ferber, Chair

The Family & Women's Membership Development Committee will be hosting a Leadership Seminar at the MD 4 Convention on Saturday, February 6, 2016. This seminar will provide participants with an interactive session about exploring key indicators of success for women in leadership. The first 50 individuals attending the session will receive a special gift. Everyone attending the convention is invited! A flyer is included with this article. Look for room location information in the convention program booklet.



ASKING A WOMAN: LEADERSHIP DEVELOPMENT

“Future Leaders!”

- *Become aware of your own leadership potential in the 21st century of Lionism.*
- *Learn strategies to improve your skills.*
- *Explore the key indicators of success for women in leadership!*

This is an interactive session.

Saturday, February 6, 2016

2:00 - 4:00 p.m.

Salon 3

The first 50 participants will receive a special gift.

Presented by the Family and Women's Membership Development Committee.

District Sight and Hearing Preservation and Awareness

by Helen Garr, Chair

As Lions, most of us are off and running into projects, or working on setting up projects. The start of a new year is always busy and I hope that everyone has had a good start to the New Year.

Legal Blindness

Globally, in 2002 more than 161 million people were visually impaired, of which 124 million had low vision. A misconception is that legal blindness means total blindness. Legal blindness is a term used by the IRS and other agencies to determine whether a person is eligible for disability benefits. You are considered legally blind if the central vision in your better eye, with the best correction possible is no better than 20/200 (20/20 being normal).

Adaptive Equipment

I wanted to share some of the information about adaptive equipment, available for the visually impaired, which was presented at An-In-Sightful-Day held in Chico, Ca.

I will start with the [National Federation of the Blind](#). I expect that all of you are very aware of this organization, founded in 1940 and is not only actively working to provide services to the blind population but are also educating the public about blindness, promoting the interests of the blind in state legislatures, helping families with blind youth, fostering scholastic excellence and achievement in blind students and conducting research and training. The NFB (National Federation of the Blind) also operates the world's largest digital talking newspaper service for the blind. NFB-NEWSLINE is a free service available to anyone who is legally blind. The Independence Market offers thousands of publications and hundreds of products designed for the blind. Browse the catalog at www.nfb.org.

"The real problem of blindness is not the loss of eyesight. The real problem is the misunderstanding and lack of information that exist. If a blind person has proper training and opportunity, blindness can be reduced to a physical nuisance." (From brochure of NFB.)

- The Kernel Books series is a collection of books written by the blind themselves and are available online, with titles such as "Gray Pancakes and Gold Horses" and "Like Cats and Dogs".
- The NFB Diabetes Action Network is a division of the NFB that educates, empowers and inspires people (blind and sighted), living with diabetes and its complications.
- NORTHSTATE ASSISTIVE TECHNOLOGY of Paradise, CA, (website - www.NorthStateAT.com), offers several forms of Low Vision Information and adaptive equipment, such as The Revolution which allows the user to toggle back and forth between the Full HD Video Magnifier, Text To Speech and Android Operating System with the push of a single button.
- Large Print Bluetooth Keyboards. The industry's first large print Blue-tooth keyboard designed for the Vision impaired and mature-aged Apple iPad and iPhone users. The mini keyboard is compact and light-to-carry and can connect to any Bluetooth compatible device.
- [E-Bot and E-Bot ADV](#) is a portable read, write and distance video magnifier with OCR and iPad Connectivity.
- [California Phones](#) access program offers a range of free, specialized phones that make it easier to hear, dial and call with phones that are designed for individuals who have restricted mobility, speech impairments or who are blind or deaf.

I hope that this information is useful to you in your endeavors to help those, with vision problems, in your communities. Please [contact me](#) if I can be of assistance to you.



LCICon Fukuoka Japan



The 99th annual Lions International Convention will be in Fukuoka, Japan
June 24-28 2016!

[Register Now!](#)

CAMPUS CLUBS, MEMBERSHIP AND THE FUTURE OF LION SERVICE IN CALIFORNIA

by Lion IPCC Derek Ledda
MD-4 Campus Club Coordinator

Lions Clubs International has long recognized that the future of the organization depends in large part on whether new Lions are recruited to replace the members who either leave or sadly, pass away. We cannot survive without adding many more Lions to provide additional hands to serve, fresh leadership and current knowledge and updated skills to help our organization to grow and adjust to meet the changing and long term needs of our local and worldwide communities.



We are also an aging organization, so getting younger members is a critical priority.

Although we look to Leos as one of our key sources of future Lions, most Leos will lose their connection to Lions during the time between their high school years and when they are established in their professions, have families and may be looking for what to do with what little free time they have.

Campus Clubs Bridge the Gap

[Campus Lions Clubs](#) bridge the gap and provide the opportunity for Leos who join to re-enforce their relationship with Lions. This is also true of other youth groups that Lions have sponsored like Scouts and FFA members. The Campus Clubs are a great way to introduce other service minded students to our organization in a way that hopefully plants the seed for them to become Lions for life.

Immense Opportunity to Increase Lion Membership

Because of the strong commitment and hard work at the club, District and Multiple District levels and with the invaluable support from LCI Campus Club Specialist PDG Paul Baker, California now has about 16 Campus Lions Club. The positive impact that the new campus clubs have had on MD-4's turn around in membership is clear. With about 180 four year colleges in our state, we have an immense opportunity to more significantly increase Lion membership in California in the years ahead.

Goals

If we only had Campus Lions Clubs at our 9 Universities of California and 16 California State Universities with a minimum of 20 members in each club, it would represent 500 Lions. And if each of them were to grow every year as the UC Davis Aggies Campus Lions Club has done, increasing to 71 members in three years, we could potentially have as many as 1775 Lions on our California State college campuses. If we organized additional Campus Clubs at even 10% of the remaining 4 year colleges or 15 clubs, we could add at least another 600 or more members after the first 3 years of their existence or a total of 2,375 Campus Lions. If each of the 40 clubs had a net annual increase of just 5 members, then after 10 years of their existence, we would eventually have in excess of 1400 more members for a total of 3,775 Lions on campuses all over California offering their fresh and energetic brand of service to their local communities.



A Pipe Dream?

The ultimate goal though is that as those Lions graduate, they will remember the positive experience they had as Campus Lions and eventually join regular Lions clubs wherever they choose to settle. We will not leave that transition from campus clubs to regular clubs to chance, but will proactively facilitate their joining clubs wherever they choose to live, especially in California. The hundreds, if not thousand or more Lions that graduate each year could be critical in providing us with the younger Lions that will provide both longtime future service and leadership as part of our clubs and Districts. Does that sound like a pipe dream? I would say yes, if we did not have a plan for achieving our goals.

A Plan to Grow Multiple District 4 by 25%

Fortunately, we do have a plan and we have the examples of the Davis Aggies Campus Lions Club and other successful Campus Clubs to show us what's possible. I believe that over the next 10 years we could grow Multiple District 4 by 25% and more by looking to our campuses to provide us with the membership growth that we need to be able to help overcome the most pressing problems that our communities face especially the poorest and most vulnerable among us.

Strategies to Survive and Thrive

However, starting a Campus Lions Club is only half the battle. Our more difficult challenge is to effectively support them so that they not only survive but thrive. So what's the plan? Here are a few of the strategies we should consider pursuing.

1. Provide the Councils and Districts with updated information and advice about how to start Campus Lions Clubs and help them to thrive.
2. Have Campus Club Coordinators appointed in every District and support their efforts to organize campus clubs and retain the members.
3. Provide sponsoring clubs, Districts and their campus club coordinators with resources and assistance to organize and maintain healthy Campus Lions Clubs.
4. Bring LCI Campus Club Membership Extension Specialist PDG Paul Baker to our Districts to lead LCI campus club extension.
5. Find out from Campus Club Lions what support and activities they need to enhance their service experience and personal and professional growth in ways that will encourage them to become Lions for life.
6. Promote inter-Campus Club conferences and networking for information sharing,

- mutual support, leadership development and project coordination. 6. Develop and promote a Leo and other youth to Campus Club or regular club program that will re-enforce their continuing connection to Lions.
7. Develop service programs, training and membership benefits that respond to the specific interests of Campus Lions.
 8. Organize administrative fundraisers to help support participation by Campus Club Lions in District, MD-4 and LCI training and important events that they cannot otherwise afford to attend.
 9. Work with the Districts and MD-4 Leo Coordinators to establish a program to track where Leos attend college and work with them to join or start campus Lions clubs.
 10. Encourage Campus Lions to mentor Leos.
 11. Promote support for Campus Lions to participate in Lions Youth Exchange.
 12. Advocate for change at the club, District, Multiple District and International levels to better support Campus Lions Clubs.

These are strategies that should not to be implemented randomly and cannot happen overnight but as part of a thoughtfully considered long range plan with all of you contributing your suggestions and instructive experiences with Campus Clubs. I know that our ability to develop dedicated Lions for life on our campuses and after they graduate requires us to consider what has gone wrong as much as what has gone right with our Campus Clubs.

Please be a part of this critical effort to ensure that we will have dedicated and effective young Lions to help lead our service over the course of the next 100 years of Lions Clubs International. Please provide me with your suggestions about improving on these strategies for creating successful Campus Lions Clubs. Let me know too if you are interested in receiving help in starting a Campus Club in your District this year.

Thanks for all you do,
Lion IPCC Derek Ledda MD-4 Campus Club Coordinator

Christmas to Remember

Christmas to Remember is a *Jackson Lions Club* project that was started over 30 years ago. It started when a well-known gentleman gave \$100 to a member of the local county government to get some clothes for needy children. The local elementary school was asked to "nominate" some children.

The local radio station found out about this and sent one of their employees (Jim) out to the largest shopping center in town to collect money for clothing for children of Amador County. Since then Jim spends two business days (Thursday and Friday 6:00 am - 6:00 pm) during the first week of December collecting money. Rain or Shine. He has an EZ-up and a couple of Propane Heaters to tolerate the winter weather. Jackson Lions greet the donors as they dive up to the EZ-up. He calls the radio station several times each hour and reports on the air the donors and the total amount that has been collected.

This year with the help of the Sutter Creek Lions Club and the Up-Country 88 Lions Club over \$65,000 was raised in the 2 day event. The money is used to purchase new clothing for children from the Amador County School District. Over 700 children were taken to the local K-Mart (which gave a 10% discount to our shoppers). Each child had a "personal shopper" to help them select their new clothing. Many of the children have never had a new pair of shoes or new clothing before.

LCI New Club Development Consultant

by IPDG Karen Fillmore,

New Clubs scheduled for MD4

It is exciting to put in a new club and share the incredible opportunities we have to new communities that do not have a Lions Club yet. I have 10 states I am responsible for, but have been utilized mostly so far by our California Districts. Outside of California I am scheduled to go to Colorado and have been talking to other states interested in starting new clubs.

In California I have been to 4-L1 and am scheduled to go to C2, C6 plus some other California Districts that will be scheduled for LCI approval: Districts A2, A3, and L5. All you need is to locate an area or specific location to put in a new club, support of the District Governor, two Guiding Lions that want to make this happen and willing to follow up with guiding the new club,



completing a Community Needs Assessment, and approval of LCI. It's that easy. See LCI form [NCD08](#), and contact me if you have any questions. I am here to help you and your District with new clubs.

The LCI membership reports for MD4 shows 8 new clubs. This is excellent. Please make sure all those new Lions have good orientation, mentoring and guidance so we can turn those new members into Lions for Life. I

am continuing to look forward to working with many of our California Districts as we strive to fill the motto "Where There's a Need, There's A Lion."

History of District 4-A3

by International Director Howard Hudson

February 27, 1917, the first Lions Club on the west coast was chartered in Oakland. California and the states adjoining it formed what was known as the First District. This district included California, Oregon, Washington and Nevada. Four months later, Lions Clubs International was organized by Melvin Jones. By 1920, there were 9 clubs in the First District, all located in California.

District 1

- **1921**, the first District was divided, Oregon and Washington became the 19th district and California, Nevada and Hawaii became the 4th District.
- **1932**, at the District convention, District Four was divided into eight "zones."
- **1936**, Lions International separated the Lions clubs of Hawaii from the Fourth District making them into a separate District with its own District Governor. This District was given the number 30. At this point in time, District 4 included clubs from California and Nevada.
- **1937 to 1949**, Our Sub-District was known as District 4-C one of five Sub-Districts, with one Governor and one Deputy District Governor. The Five Districts were designated 4-A, 4-B, 4-C, 4-D and 4-E. Each District was quite large in size. District 4-C ran from Stockton down to the upper end of San Joaquin Valley and included the coastal area from Paso Robles to Oxnard. The District grew to 93 clubs. In 1937, Fred Smith of the Ventura Down Town was the first Lion from the tri-

counties to be elected Governor. In 1947, Lion Fred was elected Lions International President, the first and only from our District and one of seven from District Four.

Sub-District 4-C

- **1945**, The District office was moved to the Granada Building in the business district of Santa Barbara.
- **1949/1950** Our District was known as District 4-C3, with two regions, northern and southern. The Northern region had a Deputy District Governor and three Zone Chairs and the Southern region also had a Deputy District Governor and two Zone Chairs. This District was comprised of 32 Clubs. MD-4 increased to eleven districts by the end of 1950.
- **July, 1957**, Multiple District Four was divided into 12 districts and the Council of Governors chose to redesignate the district with those in the north known as the C districts those in the middle of the state known as "A" districts and the southern districts known as "L" districts. CAL. Nevada remained as "N" districts. District MD-4 continued to grow and by 1962 three more sub-districts were added bringing the total number of sub-districts to fifteen.
- **1950/1957**, Our District was know as 4-G with three regions, Northern, Central and Southern (tri-counties) all with their own Deputy District Governor and two Zone Chairs. In 1953 one additional Zone Chair was added to the southern Region. This District maintained 37 clubs.

Sub-District 4-G

- **1957** 4A-3 was establish and was very similar in structure to District 4-G with three regions, Northern, Central & Southern and seven Zones.
- **1972/73** the District was divided into four Regions, L-I-O-N, Region L the most northern region San Luis Obispo County, Region I Santa Barbara County, Region O northern part of Ventura County and Region N the most southern part of Ventura County. At this point in time the District had 9 Zones and 50 Clubs.
- **1980**, MD-4 reached a peak of seventeen Sub- Districts with the addition of 4-C7, but due to declining membership in 1998 Sub-District 4-C2 merged with 4-C7. MD-4 remained at sixteen Sub-Districts until July 5, 2006 when District 4-N (Nevada) separated from MD-4. District Four now exists with four Areas and fifteen Sub-Districts.
- **1990/1991** 4A-3 restructured the district cabinet by establishing a Lieutenant Governor position and dropped the designation of Deputy District Governor and adopted Region Chairmen, This was the year Bill Cady from Vandenberg Village Lions was elected District Governor. At this point in time, 4A-3 maintained 9 Zones with 44 Clubs.
- **1991/1992** 4A-3 Reorganized Zones within Regions "I", "O" and "N." Zone Five (Carpinteria, SB Host, Goleta, and SB Uptown) moved from Region "I" (Santa Barbara County) to Region "O" (Northern Ventura County). Zone Seven was moved from Region "O" to Region "N." Zone Nine was dropped from Region N, requiring the reorganization of Zones Seven & Eight.
- **1994/1995**, the designation Lieutenant Governor was dropped and Vice District Governor was established.
- **2007/2008**, District 4A-3 currently has 36 clubs with 1262 members, Regions and Zone remain as they were in 1991/1992.

Dear Lions, Lioness, and Leos,

It is my distinct honor to be employed by the Lions. I have only your best interests at heart. The Lions of California, aka MD-4 Lions, are an inspiration to anyone who sees what you do or asks what you are all about. Just seeing their expression when I brag about you is so gratifying. The office is here for you in any way possible.



Student Speakers Contest

So, by now, Clubs will have had or are about to conduct their Student Speakers Contest. Good luck to all the contestants. Remember, next year to order your packet early. The website should be able to take your submission at the first of the Lions year.

Peace Poster Contest

The MD-4 Peace Poster Contest was a success. The winning poster was from 4-C6 , a Miss *Rebecca Vuong*, age 13, Pioneer Family Academy - Grade 8. Her quote was: "Leaving a Trail of Peace and Harmony Wherever We Go." The Club President is *Christopher Heiny*, *Milpitas Executive Lions*, and the DG is *Jan Miller*. Congratulations Rebecca! She will receive a \$500 check and a comparative plaque that will be presented at the MD-4 Convention in Modesto on Saturday, February 6, 2016. The two Honorable Mentions listed below will also receive a plaque and \$250 each.



- Honorable Mention goes to *Eliana Bohn*, Age 13, Goleta Valley Jr. High School - Grade 8 "Peace is a Puzzle, It May Take Time to Complete, but the Outcome will be Beautiful." The sponsoring Club is Goleta Lions Club, President *Bobby Blessing*, DG *Richard Davis*, 4-A3.
- Honorable Mention goes to *Olivia Chung*, Age 13, Orchard Hills School - Grade 8 "Two Individuals Coming Together to Settle Their Differences and Share Peace." The sponsoring Club is Tustin Host Lions Club, President *Susie McIntosh*, DG *Ken Myers* 4-L4.

Essay Contest

The winner of the Essay Contest for the visually impaired is *Ja'Mae Thomas*, a 7th grader at Vandenberg Middle School. The sponsoring Club is Santa Maria Noontimers Lions Club, President *James Livell*, DG *Richard Davis*, 4-A3. Ja'Mae will receive a star trophy and

a check for \$250 from MD-4.

Environmental Photo Contest

Please try to contact students to compete in this amazing contest each year. MD-4 holds the Environmental Photo Contest each year with the District winning submissions. The MD-4 winner is sent on to LCIcon. This year 12 of the Districts are participating...why not all 15? The photos we did receive are beautiful and good luck to each of the photographers.

MD-4/District Dues and Committees



Now for some dryer information; The MD-4/District Dues billing will be prepared and mailed the third week in February. Please try to pay the invoice promptly. The Districts will be getting ready for their conventions and the end of the year comes all to fast.

MD-4 will have committee positions opening up come the new year, July 1, 2016. If you have expertise in some area that pertains to the committees and want to help shape California Lions, check out the MD-4 directory and contact your District Governor Team. It's a 4-year commitment and there is some reimbursement for travel. **MD-4 wants YOU!**



Thank you for all you do.

Yours truly,

Cass Cara
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97th Annual Multiple District Four Convention
Modesto Doubletree by Hilton Hotel
FEBRUARY 5-7, 2016

[SCHEDULE OF EVENTS](#)

- * Convention Registration ([Registration form](#))
- * Hotel Registration ([Doubletree Special MD4 Registration page](#))
- * [Golf Tournament Registration](#) (February 5, 2016)

Lions on the Web

Join one or more of these social media sites to network with other Lions. Share information, ideas and videos. Let the world know you're proud to be a Lion!

<http://lionsclubs.org/blog/>

<http://www.facebook.com/lionsclubs>

<http://www.youtube.com/user/lionsclubsorg>

<http://twitter.com/lionsclubs>

<http://www.linkedin.com/company/33854>

<http://www.flickr.com/photos/lionsclubsorg/>

<http://pinterest.com/lionsclubsorg/>

<http://instagram.com/lionsclubs>

<http://www.lionssmile.org/>

Welcome to this electronic edition of The Leader. Please send your articles and items for future newsletters to Linda Pugliese, MD-4 Newsletter Editor, at ljpugliese@hotmail.com.

You may unsubscribe at any time if you no longer wish to be on the mailing list.

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